



For Immediate Release: October 5, 2023

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Francis Parker School No. 23 Celebrates World Smile Day

Who:

Students and staff at Francis Parker School No. 23
Rochester Education Foundation

What:

World Smile Day

When:

Friday, October 6, 2023, 10 a.m.

Where:

Francis Parker School No. 23
170 Barrington Street
Rochester, NY 14607

Details:

World Smile Day is celebrated on the first Friday in October. This is a day dedicated to smiling and spreading random acts of kindness. In partnership with the Rochester Education Foundation, students and staff at School No. 23 will commemorate this day with teachers awarding the most well-behaved students and those with best attendance. Students will receive a certificate and the opportunity to receive a book from the school’s book vending machine, funded in part by local philanthropist Dave Beck.

Over the past ten years, Mr. Beck has supported a smile program in K – 6 schools throughout the RCSD. The Smile Program, administered by the Rochester Education Foundation, funds field trips and experiences that deliver a well-rounded education and put smiles on our students’ faces.

Mr. Beck has funded project-based learning, including [a Whalemobile](#), which is a 40-foot replica that provides students with a visual way to see the scale and size of a whale. Additionally, 500 students had the opportunity to [conduct science lessons](#) aboard a tour boat on the Genesee River.

The Rochester Education Foundation has partnered with Mr. Beck to continue the Smile Program and raise additional funds in the community to bring the program to all RCSD K-6 schools. Currently, the program exists at 13 elementary schools.

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